

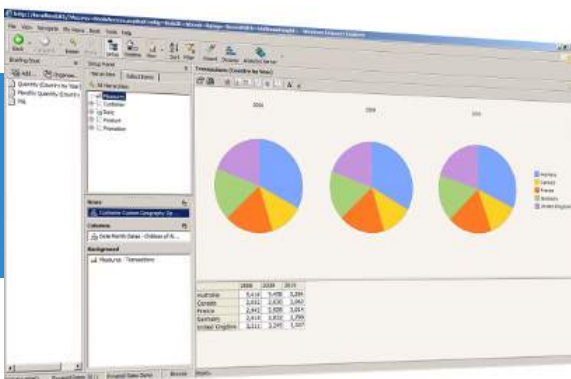


ProClarity to Pyramid Analytics Maintain and Extend Your Investment

Pyramid Analytics is a true self-service enterprise BI platform that also has been designed as an easy replacement for the aging and now deprecated ProClarity Analytics Desktop/ Web Professional analytics tool. Providing improved functionality, current ProClarity customers will experience an almost seamless upgrade path into the Pyramid Analytics platform.

Built for now and beyond, Pyramid Analytics was designed with a 64-bit, web-based architecture in mind. Pyramid Analytics has a well thought out administrative experience that makes management of the solution robust, yet simple. Pyramid Analytics takes advantage of

the latest enhancements in Analysis Services regarding data queries and performance. Maintain slicers, column and row selections, and role security. Then save content to the Pyramid Analytics platform.



Seamlessly open ProClarity data (left) with Pyramid Analytics (right).



“ We migrated our ProClarity views in less than one hour! ”

ProClarity users will feel immediately at home in the new Pyramid Analytics platform, which reflects many behaviors and interfaces common to ProClarity. ProClarity users are typically able to navigate the Pyramid Analytics interface within 15 minutes and can even elect to layout the workspace to roughly match the old ProClarity layout.

- **Superior storyboarding** Pyramid Analytics is based on the design environment of Office. If you are familiar with PowerPoint, you can easily design dashboards (known as presentations). You make your views dynamic by having them interact with one another with just a few clicks. Pyramid Analytics also has the ability to easily integrate with Reporting Services views.
- **Advanced features** Pyramid Analytics brings advanced features that make even the most complex business problems easy to manage. R-integration (Forecasting, Clustering, Predictive), Parameters, Cascading filters, Variables, Time Intelligence, and advanced nested filtering are all high-demand capabilities to augment your views.
- **Pulling data from non-cube sources** Pyramid Analytics allows end users to create data models from a number of other data sources (SQL, Excel, Oracle, Azure, and Cloud data sources).
- **Narrative reporting** Pyramid Analytics offers a powerful narrative reporting solution with Publish. This is a true and complete answer to lingering enterprise issues of how to create once, reuse, and push to many.
- **Visualizations** Pyramid Analytics provides a number of visual charts and grids with displays that can be extensively formatted. Examples include Geospatial views, Sunbursts, Word Clouds, Waterfalls, Stock, and Candlestick views.
- **Mobility** Pyramid Analytics has an incredibly robust mobile solution that allows for content created in the application to be dynamically consumed via iOS and Android devices. A “publish once, use anywhere” design extends your views to everyone in the enterprise.